



EXHIBITOR APPLICATION

METRO TORONTO CONVENTION CENTRE, TORONTO, ONTARIO MARCH 26 - 28 2010

EXHIBIT INFORMATION (please print)

PAYMENT INFORMATION (please print)

Company Name:		Payable to 'Yoga the Conference and Show'	
Contact Name:	Title:	Credit Card Number:	
City:	Province/State:	Three Digit CVN:	Expiry Date: /
Postal/Zip Code:	Country:	Name of Cardholder:	
Phone: ()	Fax: ()	Address of Cardholder:	
Email:		Signature	

Booth Rental Fees:

Space Size	Booked by	Booked after
TORONTO	December 15/09	December 15/09
5x10	\$605	\$660
10x10	\$1100	\$1300

Promotional Studio Booth:

5 x 3	\$ 135	\$155
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Studio booths are for studios to promote their classes, styles, workshops and teacher trainings. There may be no; products sold, promoted, orders taken, charitable gifts or donations received. No financial transactions may occur.

Web address:

Exhibit Rental Fee:

Corner Space:	
Please add \$110 for 5x10 and 10x10	
Please add \$160 for 10x20	
Please add \$75 for Garden Facing	
Subtotal:	
GST: (5%)	
Total:	

Please list your four booth preferences:

1.	2.	3.	4.
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Product/Service Category: Please list major products/services you are intending to exhibit. This information will be used for promotional purposes in our Show

1. _____

2. _____

3. _____

4. _____

Exhibit Badge Information: Please provide the names of individuals that will be working at your booth:

1. _____

2. _____

3. _____

4. _____

Upon signing this application you agree to the rules and regulations of the show.

Company Name: _____ Signature: _____ Date: _____

I authorize YOGA the Conference and Show to process deposit and final payments on my credit card.NSF cheques will be charged a \$50 administration fee.

SHOW HOURS: TORONTO 2010
 Friday March 26 10:00am - 7:00pm
 Saturday March 27 10:00am - 7:00pm
 Sunday March 28 10:00am - 6:00pm

Show Set Up: Thursday March 25 2pm - 8pm
 Show Take Down: Sunday March 28 6pm - 10pm

RULES & REGULATIONS CONTRACT

METRO TORONTO CONVENTION CENTRE, NORTH BUILDING, TORONTO ONTARIO MARCH 26-28, 2010

1. SHOW MANAGEMENT. The words "Show Management" or "Management" as used herein shall mean Yoga, The Conference and Show., or its officers, committees, agents, or contractors acting for it in the management of the Show.
2. CONTRACT. The following contract provisions and the Rules and Regulations appearing in the Show brochure become binding upon acceptance of this contract between the applicant, his or her employees and agents, and the Show Management, and any additions and amendments thereto that may be subsequently established or put into effect by the Management
3. SPACE ASSIGNMENT. Every effort will be made to assign the exhibitor to one of his or her chosen spaces. However, the Show Management reserves the right to make the final space assignment or change the space assignment after the acceptance of the application should it be necessary in the best interest of the Show.
4. ELIGIBLE EXHIBITS. Management has sole right to determine the eligibility of any company or product for inclusion in the Show.
5. PAYMENT AND CANCELLATIONS.
 - a. Applications for space must be accompanied by a deposit equal to 30% of the space rental charge. Applications failing to comply with the required deposit will be delayed in processing and assignment of space.
 - b. Second payment for exhibit space is due by December 15, 2009
 - c. Third payment for exhibit space is due by February 15, 2010
 - d. Should the exhibitor be unable to occupy and use the display space contracted for, he or she shall promptly notify the Show Management. Upon notification of cancellation, Management has the right to resell the space vacated. Upon resale, if any, the exhibitor's payments, less a service charge of 25 percent of the net contracted cost, will be refunded after the closing of the Show, unless the cancellation is received less than 10 days before the opening of the Show.
 - e. The date upon which Management receives the written notice of cancellation shall apply as the official date of cancellation.
6. EXHIBITOR SERVICES MANUAL. A Exhibitor Service Manual containing general and technical information regarding the Show, the facilities of the Show site and pertinent information, instructions, and rates regarding the services of the official contractors and official drayer will be provided to exhibitors well in advance of the opening of the Show.
7. SHIPPING/HANDLING AND RECEIPT OF FREIGHT. Shipment of exhibit materials should be in accordance with the specific instructions given by the official drayer in the Service Order Kit. Exhibit materials should always be sent prepaid with a copy of the Bill of Lading forwarded to the official drayer. All materials should be sent to the location designated by the official drayer and nothing should be sent to the Show site unless the exhibitor has made arrangements with the official drayer beforehand to receive his material there. Neither the Show facility, nor its staff, is prepared or authorized to receive or handle an exhibitor's shipment.
8. EXHIBIT STANDARDS. Show Management reserves the rights to restrict, reject, prohibit, or eject any exhibit, in whole or in part, which because of noise, safety hazards, visibility restrictions, or for other prudent reasons becomes objectionable. Questionable exhibits shall be modified at the request of Management. All exhibit space must be arranged and constructed in accordance with the guidelines, provisions, and limitations contained in the Exhibitor Services Manual. In the sole opinion of Show Management, any exhibit that fails to conform to the Exhibitor Services Manual guidelines or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the show. If an exhibit or exhibitor is ejected for violation of these rules and regulations, no return of rental shall be made.
9. USE OF EXHIBIT SPACE. An exhibitor shall reflect the highest standard of professionalism while maintaining the booth during Show hours. The booth must be maintained by at least one company representative at all times during the Show's operation. All demonstrations and exhibits must be confined to the contracted space. No exhibitor shall assign, sublet or apportion the whole or any part of the space allotted without the knowledge and written consent of Management. No person, firm or organization not having regularly contracted with Management for the occupancy of space in the Show will be permitted to display or demonstrate its products, processes or services, solicit orders or distribute printed or other materials within the Show. Products displayed by the exhibitor must conform to, or be of a similar nature to, the products identified in their exhibitor application. Any displayed merchandise determined by Show Management, in its sole opinion, to (a) not conform to the product(s) presented during the application process, and/or (b) be inappropriate for display at the Show will be removed to storage. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Linear displays must not exceed 8' in height. Exhibiting companies are responsible for furnishing, carpeting and cleaning their booths. Nothing may be nailed, fastened, posted, screwed or attached in any form to the walls, floors, furnishings, fittings and other parts of the Show facility. Exhibitors will be held responsible for any damage caused to the Show facility.
10. INSTALLATION/DISMANTLING
The specific requirements as to the time for installation and dismantling of exhibits shall be supplied to each exhibitor. Such requirements shall be binding upon the exhibitor as though fully set forth herein. The exhibit or display may be dismantled or items removed during the course of the Show. The exhibitor agrees to remove their display/ equipment from the Show floor by the final move-out time. Failing to do so, the exhibitor agrees to pay for such additional show floor rental costs.
11. EXHIBITOR SERVICE DESK. Provisions will be made by Management to maintain an exhibitor service desk throughout the Show's installation, operation and dismantlement.
12. Fire Safety and Health Regulations. Exhibitor agrees to comply with Municipal, Provincial and Federal laws, ordinances and regulations of the hall covering fire, safety, health and all other matters. Only fireproof materials may be used in displays and exhibitors must take necessary fire precautions. No flammable fluids or substances may be used or shown in the booths. Food providers must have a Fire Extinguisher at their booth.
13. SECURITY/LIABILITY/INSURANCE.
 - a. Security guards will be furnished during the closed hours of the Show. The furnishing of the guards will not increase the liability of Management. After Show hours, only those exhibitors properly identified and with the permission of Management may enter the Show floor area.
 - b. Neither Show Management nor the Show facility will assume responsibility for the safety of the property of the exhibitor, his or her officials, agents or employees, from theft, damage by fire, accidents or other causes, but will use reasonable care to protect them against such loss. The exhibitor agrees to make no claim against Show Management, the sponsoring organization(s) or the Show facility for loss, theft, or damage to his or her property, and will protect, indemnify, and hold the above-named, harmless for any injury to any persons in the exhibitor's area.
 - c. Show Management will not be liable for the fulfillment of this contract as to the delivery of space if non-delivery is due to one of the following causes: the building being destroyed by fire; act of God; public enemy; strikes; the authority of law; or for any other cause beyond its control. In the event of its not being able to hold the Show for any of the above-named reasons. Management will refund to each exhibitor the amount he paid for the space, less a proportionate share of all the expenses incurred by Management for the Show.
 - d. The exhibitor agrees obtain \$2 million general liability insurance at their own expense for property loss or damage and liability for personal injury that will fully protect the Show Management from any and all claims of any nature whatsoever, including claims under the Occupational Health and Safety Act and or Workplace Safety and Insurance Act and for personal injury, including death, which may arise in connection with the transportation, installation, operation or dismantling, or removal of the exhibitor's display. Damage of inadequately packed property is the exhibitor's own responsibility.
 - e. Damage to the facility housing the Show, caused or done by the exhibitor, shall be the responsibility of the exhibitor.
 - f. Furthermore, the exhibitor agrees to protect, save and hold harmless both Management and the Show facility, from all loss and/or damage whatsoever, caused to the facility housing the Show, or any part thereof, directly or indirectly.
 - g. The exhibitor is advised to determine that his or her regular company insurance includes extra-territorial coverage, and that he has his own theft, public liability and property damage insurance against any loss or damages that may occur.
14. ADVERTISING MATTER. Management reserves the right to refuse to permit distribution of souvenirs, advertising matter or anything else which it may consider objectionable. Distribution elsewhere than from within an exhibitor's booth is not permitted.
15. ADMISSION POLICY:
The show is open to the general public. Exhibitors must be registered and wear a show badge while in the Metro Toronto Convention Centre. All lost or extra badges will be charged the full show floor admission price.
16. AMENDMENTS. Management, at any time, in the interest of the Exhibition, may amend any and all matters covered by the articles in this contract and in the Show Rules and Regulations. All amendments so made will be equally as binding on all parties affected by them as the original contract provisions and the rules and regulations. In the event of any amendments, Management will give written notice to all exhibitors concerned.
17. AGREEMENT TO RULES AND REGULATIONS. The exhibitor, for himself or herself and for his or her employees, agrees to abide by the foregoing contract provisions, rules and regulations, and by any amendments that may be put into effect by Management.