

The mind, body &

yoga

CONFERENCE & SHOW



THE EVOLUTION OF AWARENESS

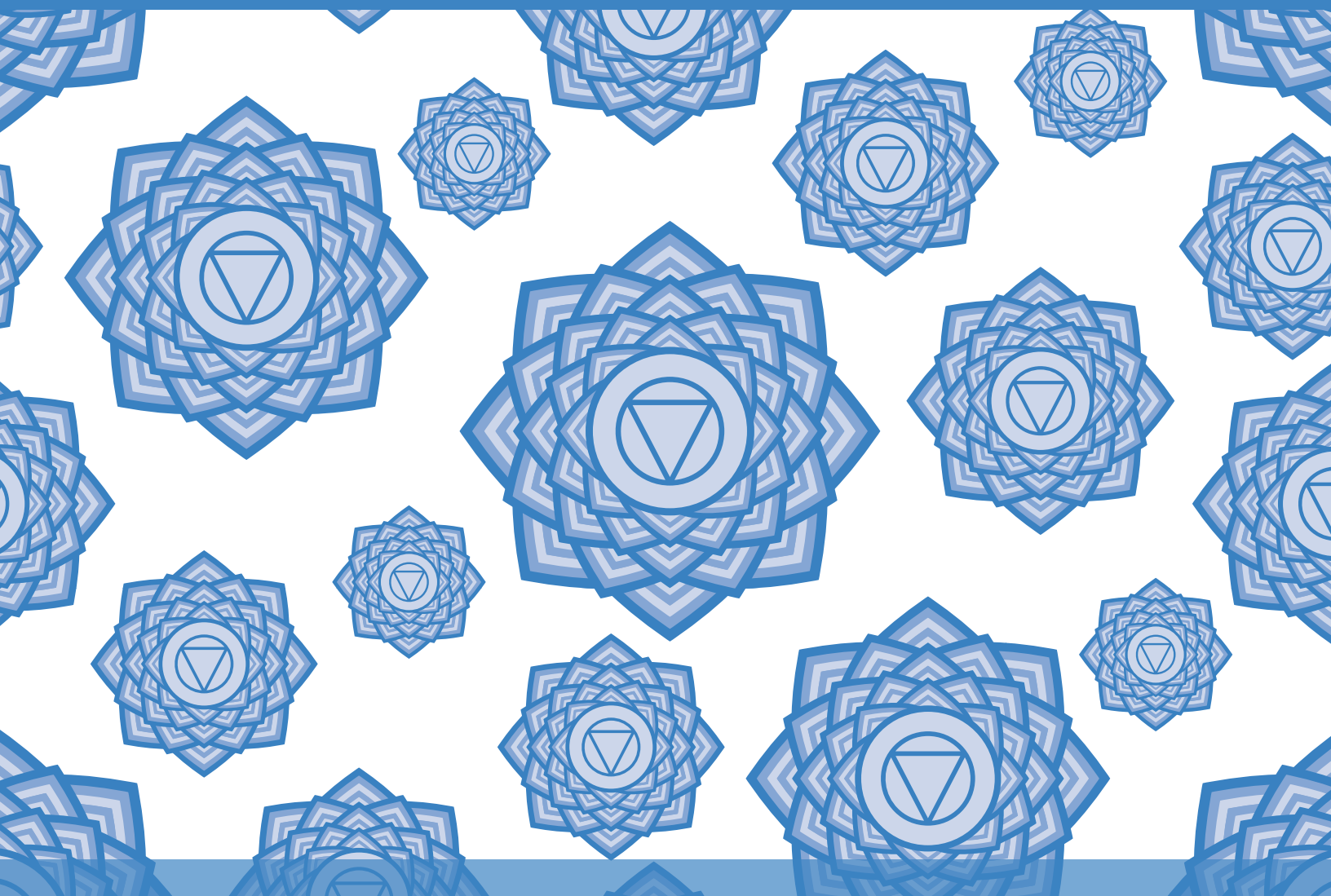
2 DAYS

50 WORKSHOPS

20 MASTER TEACHERS

200 EXHIBITORS

MARCH 23rd - 24th, 2024 | Metro Toronto Convention Centre



EXHIBITOR KIT 2024

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WELCOME

I believe we are just beginning to tap into the true psychological and physiological protentional Mind/Body practices hold for humans, the earth and our precious environment.

When our mind is healthy and our heart can feel we can collectively envision a world in which the practices, philosophies and psychological aspects of Mind/Body

A world in which collectively envision a world in which the practices, philosophies, and psychological aspects of Mind/Body are widely

Vision: A world in which the practices and philosophies of Mind/Body and Yoga are widely embraced and accepted, and are easily and readily available to any/all who seek guidance in making the most of most important relationship - the one we have with ourselves.

Mission Statement: We strive to provide a platform hosting solutions and systems to assist our community to grow Mind, Body and Yoga practices and philosophies.

We will continue to educate ourselves, our staff, our peers, and our audience now and moving forward, to evolve the human Mind, Body and Spirit - one person, one community at a time.

Core Values: From us, the public, our customers, exhibitors, speakers, partners and sponsors can expect a commitment to Education, Quality Products and Advice, a Spirit of Innovation and Transparent Communication. We ask, and require, the same in return.

We are a collective organization driven by the desire to offer and open up the practice and teachings of Mind/Body to everyone, everywhere.

Email: info@theyogaconference.com Cell: 905-404-9642

WHO I AM: I am a local GTA Yoga Teacher, Studio Owner and Teacher Trainer. I have been practicing yoga and meditation faithfully for 40 years. Teaching yoga for 33 years and conducting Teacher Training for 27 years. As a child I spent endless weekends each year with my family exhibiting at shows across Ontario, including the CNE and One of a Kind. My objective is to know you, your company/organization, your products, your goals and objectives and for you to have an amazing experience at my event. I hope that you will do better than ever, have fun, feel amazing, satisfied, exhausted and complete by 18:00 Sunday March 24, 2024!

WHAT I AIM TO DO: I am committed to ensuring your attendee to exhibitor ratio meets a stellar 100:1 minimum; that your participation and experience during your four days with me are seamless and enjoyable; and most importantly, that they meet your objectives!

AUDIENCE: Yoga Teachers, Studio Owners and Practitioners. 80% are women between the ages of 18-58 with an average annual household income of \$75,000.

ABOUT THE YOGA SHOW: 55,000 sq feet of Exhibit Hall Space showcasing 200 exhibitors, a 3,900 sq foot Community Yoga Studio, combined with an estimated 20,000 attendees for the March 23 - 24, 2024 Toronto Yoga Show.

ABOUT THE VENUE: A diverse group of exhibitors, faculty and attendees in 66,000 sq feet of the world renowned Metro Toronto Convention Centre, North Building, located at 255 Front Street West, Toronto. Easily accessible via public transportation and car.

SHOW & CONFERENCE highlights have included:

- Previous workshops and classes have been presented by world renowned teachers, authors and speakers including; Rodney and Colleen Saidman Yee, Seane Corn, Leslie Kaminoff, Aadil Palkhivala and many more.
- The “Yoga Garden”, located on the show floor, was 39,000 square feet with over 10,000 participants through the garden classes. The Garden also provided studios and local teachers an opportunity to present their phenomenal skills and talents.
- A food court featuring a variety of food vendors who catered to the Yoga market.
- Saturday events are to be determined.
- We’ve hosted Amazing Drumming Extravaganzas Saturday & Sunday afternoons with over 100 drums in the Yoga Garden.

YOGA, the Conference & Show marketing:

- Previously, we have distributed 50,000 conference guides directly to Yoga and Pilates studios, teachers, previous attendees and exhibitors across Canada and over the border to the United States.
- 100,000 Free Show Passes were also made available in lululemon, Yoga Studios, Exhibitor Business and recreation centres in Ontario.
- 10,000 Show Guides were distributed during previous events.

Most amazing experience from of events has been the cohesion, community and energy of the attendees. Their smiles and gratitude for having such an event to participate in has been enthusiastically conveyed to us over previous years.

Website Viewings November 2019 – March 2023:

1,000,000 individual Facebook, Web site viewings of the home page and sponsor banner

It must be said, grand thanks of appreciation to the 75 volunteers who support the smooth running and operations of the event.



Show Hours

Show - Hours of Exhibition Open to the Public

Friday March 22, 2024	Exhibitor Set Up & Move-In
Saturday March 23, 2024	10:00 - 20:00
Sunday March 24, 2024	10:00 - 18:00

Conference Hours

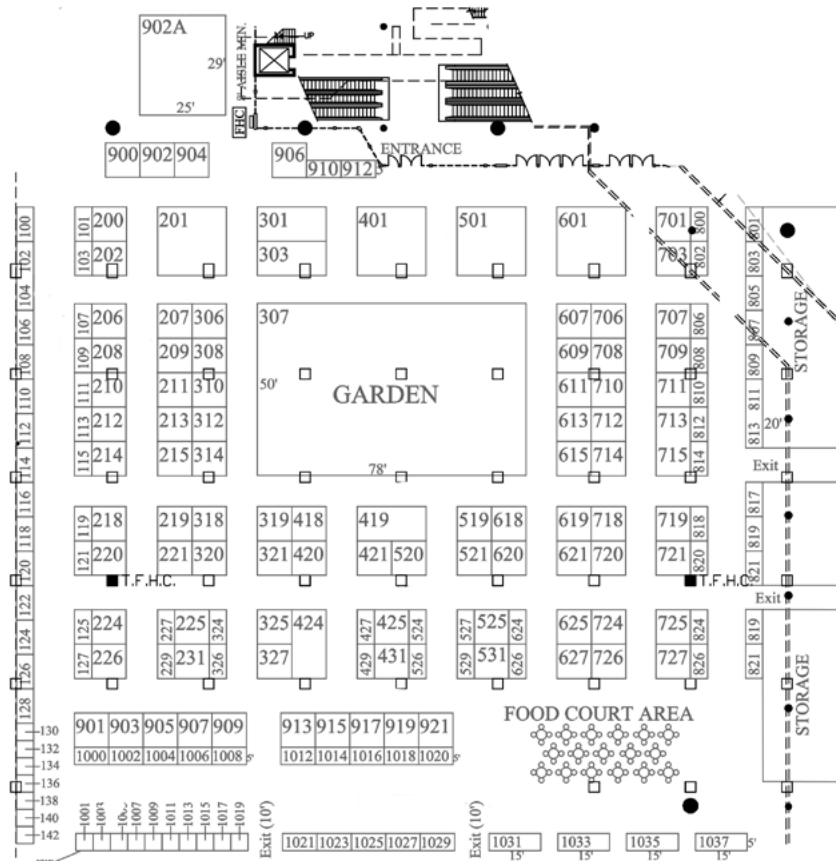
Friday March 22, 2024	9:00 - 22:00
Saturday March 23, 2024	8:00 - 22:00
Sunday March 24, 2024	9:00 - 18:30

Show Set Up and Take Down:

Show Decorator Booth & Show Floor set up:	Friday March 22, 2024	7:00 - 13:00
Early Large Vehicle Truck Unload Only:	Friday March 22, 2024	10:00 - 14:00
Scheduled Exhibitor Move In & Set Up:	Friday March 22, 2024	14:00 - 22:00
Exhibitor Set Up:	Saturday March 23, 2024	8:00 - 10:00
Exhibitor Refresh:	Saturday March 23, 2024	8:00 - 10:00
Exhibitor Refresh:	Sunday March 24, 2024	8:00 - 10:00
Exhibitor Close East Ramp:	Sunday March 24, 2024	18:00 - 22:00

TORONTO HOSTS CANADA'S LARGEST YOGA SHOW!

Metro Toronto Convention Centre, 255 Front St W, Toronto ON, M5V 2W6
North Building Hall C



BOOTH SPACE - EXHIBITOR RENTAL

The Toronto Mind, Body & Yoga Show boasts an Attendee to Exhibitor ratio of 90:1

ATTENDANCE AND EXHIBITOR NUMBERS

Highlights About The 2024 Yoga Show

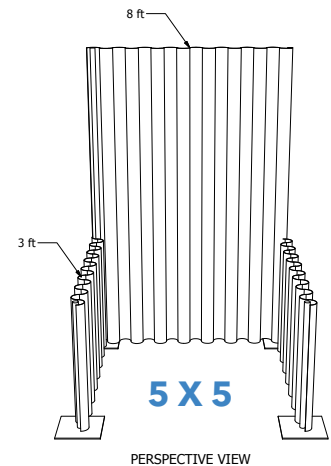
- 66,000 sq feet of Exhibit Hall Space
- 200 exhibitors
- A 7,000 sq foot Community Yoga Studio
- A 1,200 sq foot Cultural Arts area
- An estimated 20,000 attendees for the March 22 - 24, 2024 Toronto Yoga Show

YEAR	# OF BOOTHS	# OF ATTENDEES	ATTENDEE TO EXHIBITOR RATIO
2011	154	14,977	97:1
2012	182	16,505	91:1
2013	205	20,532	100:1
2014	231	21,566	93:1
2015	268	24,520	91:1
2016	315	26,344	83:1
2017	320	28,996	91:1
2018	325	29,210	90:1
2019	330	30,125	91:1
2023	335	18,000	70:1
2024	200	20,000*	100:1

*Projected Attendance

BOOTH SIZES AND RATES *

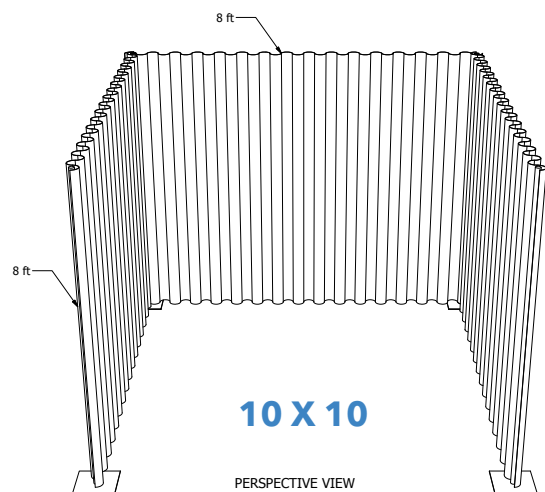
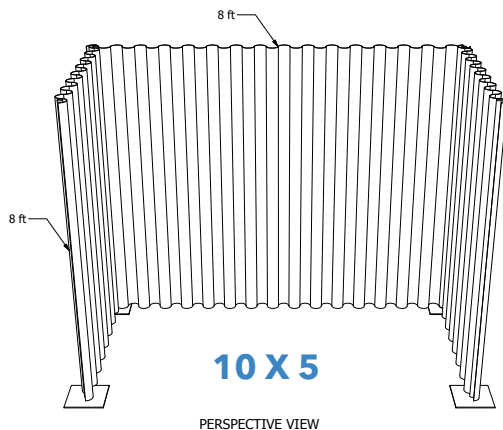
	BOOKED BEFORE JAN 12th	BOOKED AFTER JAN 12th	SIDE DRAPE	BACK DRAPE
5 X 5	\$475	\$570	3 feet	8 feet
10 X 5	\$775	\$930	8 feet	8 feet
10 X 10	\$1,275	\$1,530	8 feet	8 feet
Food Booth	\$2,200		8 feet	8 feet



Corner Booth Charge.....**\$150**

Entrance & Garden Facing.....**\$150**

*PLUS HST (13%) ON ALL RATES





EXHIBITOR, ADVERTISING & BAG INSERTION ORDER FORM
METRO TORONTO CONVENTION CENTRE, TORONTO, ONTARIO
MARCH 23rd - MARCH 24th, 2024

CONTACT INFORMATION (please print)

PAYMENT INFORMATION (please print)

Company Name:	Credit Card:
Contact Name:	Name of Cardholder:
Address:	Address of Cardholder:
City: Postal Code:	City:
Website:	Postal/Zip: 3 Digit CV: Expiry:
Phone: Fax:	Signature:
Email:	Payments Payable to "Yoga, Conference & Show"

BOOTH RENTAL FEES: HALL C

SPACE SIZE	Booked by: Mar 24th, 2024
5 x 5	\$475
5 x 10	\$775
10 x 10	\$1,275
FOOD BOOTH	\$2,200

BOOTH RENTAL FEE:

Please add \$150 for Corner Space	
Please add \$150 for Entrance & Garden Facing:	
Basic Booth Cost:	
Subtotal:	

TABLES, CHAIRS, WIFI AND HYDRO ARE NOT INCLUDED IN THE BOOTH PRICE.

CONFERENCE GUIDE ADVERTISING

<input type="checkbox"/> Full Page - \$500 <input type="checkbox"/> 1/2 Page - \$300 <input type="checkbox"/> 1/4 Page Horizontal - \$200 <input type="checkbox"/> 1/4 Page Vertical - \$200	
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SHOW GUIDE ADVERTISING

<input type="checkbox"/> Full Page - \$300 <input type="checkbox"/> 1/2 Page - \$200 <input type="checkbox"/> 1/4 Page Vertical - \$150	
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Upon signing this application you agree to the rules and regulations of the show.

Company Name: _____

Signature: _____ Date: _____

Subtotal:

HST: (13%) 847702123RT

TOTAL

I authorize YOGA, Conference and Show to process desposit and final payments on my credit card. Please note: NSF cheques will be charged a \$50 administration fee.

SHOW HOURS: TORONTO 2024
 Saturday, March 23rd..... 10am to 8pm
 Sunday, March 24th..... 10am to 6pm

SHOW SET-UP:
 Friday, March 22nd..... 3pm - 11pm
SHOW TAKE DOWN:
 Sunday, March, 24th..... 6pm - 10pm

THE TORONTO YOGA CONFERENCE & SHOW
 967 Catskill Drive, Oshawa ON L1J 8N7
 905.404.9642 Email: info@theyogaconference.com
 theyogaconference.com

ADVERTISING - Conference Guide

CONFERENCE GUIDE (FULL COLOUR) - 8.25" w x 10.75" h, 84 pages January 2024 - July 2024

The 2024 Toronto Conference Guide hosts a sophisticated and inviting magazine with a full description of faculty, workshops and articles designed to provide valued reading.

Conference Guide Highlights

- Maximum 20% advertising - Be Confident your advertisement will be viewed
- Industry Relevant Articles
- Approximate cost for a full page advertisement is \$.02 / view directly to your target audience
- Minimum of 30,000 on-line views as per 2014, 2015, 2016, 2017, 2018, 2019 stats



CONFERENCE GUIDE ADVERTISING RATES

\$500 + HST (13%)

FULL PAGE (NON-BLEED):
7.75" w x 10.25" h

FULL PAGE (BLEED):
Trim - 8.25" w x 10.75" h
Bleed - 8.75" w x 11.25" h
Image Area - 7.75" w x 10.25" h

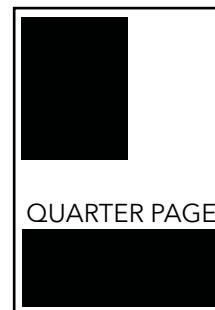
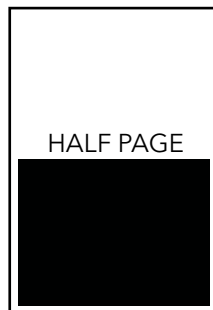
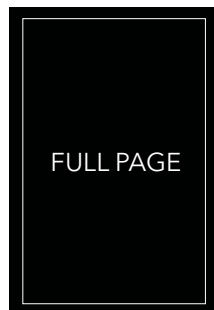
\$300 + HST (13%)

HALF PAGE HORIZONTAL
7.75" w x 5" h

\$200 + HST (13%)

QUARTER PAGE VERTICAL
3.75" w x 5" h

QUARTER PAGE HORIZONTAL
7.75" w x 2.5" h



DEADLINES:

Payment/Space Confirmation - January 5th, 2024

Artwork - January 5th, 2024

REQUIRED FORMATS:

PDF/X-1a is the required file format for PDF ad submission. All fonts must be embedded. If you are supplying native files, they must be accompanied by the fonts and links used in those files and must be compressed (either .zip or .sit). Photos must be 300dpi. Vector (.eps or .ai) files are preferred for logos. JPEG format is acceptable at a resolution of at least 300dpi. MS Word files will not be accepted.

ADVERTISING - Show Guide

**SHOW GUIDE (FULL COLOUR) -
8.25" w x 10.75" h, 30-40 pages
In Circulation:
March 23rd - March 24th, 2024 - On Site**

The March 23rd - 24th, 2024 Show Guide is a full read glossy tool for the 20,000+ show attendees to use to guide their way through the 2 days of community events and 200+ exhibitors.

Show Guide Highlights

- Easy-to-read pages
- Advertising mixed with 'need-to-know' content
- 15,000 copies printed and distributed on site



SHOW GUIDE ADVERTISING RATES

\$300 + HST (13%)

FULL PAGE (BLEED):

Trim - 8.25" w x 10.75" h
Bleed - 8.75" w x 11.25" h
Image Area - 7.75" w x 10.25" h

\$200 + HST (13%)

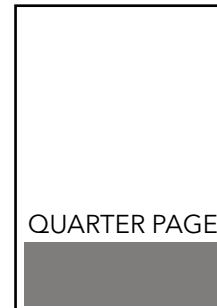
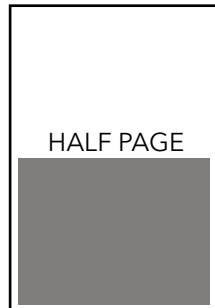
HALF PAGE HORIZONTAL

7.75" w x 5" h

\$150 + HST (13%)

QUARTER PAGE HORIZONTAL

7.75" w x 2.5" h



DEADLINES:

Payment/Space Confirmation - February 9th, 2024

Artwork - February 9th, 2024

REQUIRED FORMATS:

PDF/X-1a is the required file format for PDF ad submission. All fonts must be embedded. If you are supplying native files, they must be accompanied by the fonts and links used in those files and must be compressed (either .zip or .sit). Photos must be 300dpi. Vector (.eps or .ai) files are preferred for logos. JPEG format is acceptable at a resolution of at least 300dpi. MS Word files will not be accepted.

PAYMENTS, CANCELLATIONS & REFUNDS

1. Booking before January 11th, 2024. If you are paying in installments or application of your 'credit' (\$39 additional non-refundable fee charged) your online booth registration and applications for space must be accompanied by **a 100% non-refundable** deposit equal to 30% of the total gross space rental charge, regardless of previous booth credit or new application.

- a. Second payment is due by Friday January 12th, 2024 - 35% of gross booth rental
- b. Third payment is due by Friday February 16th, 2024 - 35% of gross booth rental
- c. Booth space unpaid in full by Friday February 23rd, 2024, will be listed for resale and will be assumed as cancelled and subject to the cancellation and refund policy in point below.

2. Booking after January 12th, 2024, and before Friday February 16th, 2024. If you are paying in installments or application of your 'credit'. (\$39 additional non-refundable fee) and you are booking between January 12th, 2024, and before February 16th, 2024, applications for space must be accompanied by a deposit equal to 65% of the gross space rental charge. 30% is non refundable.

- a. Second payment is due by Friday February 16th, 2024 - 35%
- b. Booth space unpaid by Monday February 23rd, 2024 - will be listed for resale and will be assumed as cancelled and subject to the cancellation and refund policy in point

3. Booking After February 16th, 2024. Applications for space must be accompanied by a deposit equal to 100% of the space rental charge. 30% is non refundable.

- a. Booth space unpaid in full by Friday February 23rd, 2024, will be listed for resale and will be assumed as cancelled and subject to the cancellation and refund policy below.

4. Cancellation prior to Friday February 16th, 2024. There is a maximum of a 70% refund on the total gross cost of the booth if the exhibitor cancels their booth. **There is a refund of monies paid, minus 30% of the total gross cost of the booth. If booth has been paid in full by Friday February 16th, 2024, a refund of 70% of the total gross cost of the booth if the exhibitor cancels their booth.**

Please initial to acknowledge that you have read item number 4 above _____

5. Cancellation after Friday February 16th, 2024. There are No booth refunds for booths cancelled from Friday February 16th, 2024, onwards or due to Force Majeure. Should the exhibitor be unable to occupy and use the display space contracted for, he or she shall promptly notify the Show Management. Upon notification of cancellation, Management has the right to resell the space vacated. Upon resale, if any, the exhibitor's payments, less a service charge of 30 percent of the net contracted cost, will be refunded 45 business days after the closing of the Show, April 13th, 2024. If the exhibitor booth space is not resold, there will be no refund. If the exhibitor booth space is resold, there will a 70% refund of the amount paid minus 30% of the net contracted cost of the booth within 45 days of event closing, April 16th, 2024.

- a. DATE OF CANCELLATION. The date upon which Management receives the written notice of cancellation shall apply as the official date of cancellation.
- b. No refunds will be provided for necessary changes to the exhibitor location or booth number.

RULES, REGULATIONS & CONDITIONS OF CONTRACT

SHOW MANAGEMENT. The words "Show Management" or "Management" as used herein shall mean The Toronto Yoga Conference and Show, or its officers, committees, agents, or contractors acting for it in the management of the Show. Initial _____

CONTRACT. The following contract provisions and the Rules and Regulations appearing in the Show brochure become binding upon acceptance of this contract between the applicant, his or her employees and agents, and the Show Management, and any additions and amendments thereto that may be subsequently established or put into effect by the Management Initial _____

SPACE ASSIGNMENT. Every effort will be made to assign the exhibitor to one of his or her chosen spaces. However, the Show Management reserves the right to make the final space assignment or change the space assignment after the acceptance of the application should it be necessary in the best interest of the Show. Initial _____

ELIGIBLE EXHIBITS. Management has sole right to determine the eligibility of any company or product for inclusion in the Show. Initial _____

EXHIBITOR SERVICES MANUAL, ELECTRICAL, WIFI, PARKING & FURNISHING

1. **EXHIBITOR FORMS.** Exhibitor Forms will be available on our website: www.torontoyogashow.com once you have logged into your account.
2. **EXHIBITOR MANUAL.** An Exhibitor Service Manual containing general and technical information regarding the Show, the facilities of the Show site and pertinent information, instructions, and rates regarding the services of the official contractors and official dryer will be provided to exhibitors well in advance of the opening of the Show.
3. **BOOTH FURNISHINGS.** Exhibitors are able and invited to bring their own booth furnishings: Tables, Chairs, booth furnishings and Carpeting. Booth rental fees do not include tables, chairs, carpeting or other booth furnishings.
4. **NOT INCLUDED.** Tables, Chairs, Carpeting, Parking and WiFi are additional costs to booth rental fee.
5. **RENTING FURNISHINGS.** Tables, Chairs and Carpeting can be rented from the Show Decorator, Stronco.
6. **POWER.** Electrical access and banner hanging can be rented from Show Tech.
7. **WIFI.** Wifi is available on level 200 street level at public access for a 10 minute duration. On the show floor hall level 300 (Hall C) there is no wifi or public wifi. There is cellular service.
8. **PARKING.** Parking is not included in booth fees. There are areas to park in and around 255 Front Street West, Toronto ON. Parking forms for parking passes will be on the torontoyogashow.com website under Exhibit - Exhibitor Forms if you wish to purchase a parking pass for the North Building of the venue.

Tables, Chairs, Carpeting, Parking and WiFi are ADDITIONAL COSTS to booth rental fee.

Initial to acknowledge the above point _____

ADVERTISING MATTER

1. The Conference produces a magazine and is distributed online across Canada digitally to yoga studios, teachers, clubs and gyms hosting yoga programs. Reach out to Show Management for Early Securing of Space.
2. The Show will produce an online guide for the March 2024 event. Site distribution will be via a WR code. Reach out to Show Management for Early Securing of Advertising Space.
3. Show Management refuses to permit distribution of souvenirs, advertising matter or anything else which it may consider objectionable, soliciting or marketing. Distribution elsewhere than from within an exhibitor's booth is not permitted unless with written permission from Show Management.
4. Application to distribute materials in areas other than Exhibitor's booth must be made in writing to Show Management 30 days prior to opening of the Show.

ADMISSION POLICY, SHOW AND CONFERENCE

1. The show is open to the general public. Exhibitors must be registered and wear a designated show badge while in the Metro Toronto Convention Centre. All lost or extra badges will be charged the full show floor admission price.
2. There is no 'will call' area for Exhibitor's to direct individuals to pick up badges or passes.
3. Exhibitors will be e-mailed free show passes to be distributed at the Exhibitor requests. All show floor pass requests must be emailed to Show Management before Friday March 1st, 2024.
4. Digital passes are available upon request. Reach out to info@theyogaconference.com to initialize set up.
5. Exhibitors renting a minimum of 50 square feet or greater will be allotted a designated number of conference hour credits to be distributed as Exhibitor sees fit. There are no session hours allotted for Exhibitors renting less than 50 square feet.



SHIPPING, HANDLING & RECEIPT OF FREIGHT

1. Shipping of exhibit materials should be in accordance with the specific instructions given by the official drayer in the Service Order Kit.
2. Exhibit materials should always be sent prepaid with a copy of the Bill of Lading forwarded to the official drayer.
3. All materials should be sent to the location designated by the official drayer and nothing should be sent to the Show site unless the exhibitor has made arrangements with the official drayer beforehand to receive his material there.
4. Neither the Show facility, nor its staff, is prepared or authorized to receive or handle an exhibitor's shipment.
5. All goods shipped to the Toronto Yoga Show must be prepaid and clearly marked with the listed exhibitor's name and booth number clearly labeled. No Goods can be shipped to arrive before the scheduled move in date, Friday March 22nd 2024. The Toronto Yoga Show assumes no responsibility for loss or damage to goods before, during or after the Toronto Yoga Show.
6. **Labour & Moving.** Show Management does not provide forklift or labor moving charges for forklift operators.
7. **Manual Pallet Jack Movers.** Should Exhibitor wish to move their own skid, at their own risk, manual pallet jack movers are on site for open Exhibitor use.
8. **Dock.** Should Exhibitor require a dock to unload from their truck, written permission will be required from Show Management by Friday March 1st, 2024 and arrangements will be made between Exhibitor and Venue to dock Exhibitor Trucks. Labor and Moving materials are the responsibility of the Exhibitor.
9. **Early Move In.** Early move in of trucks and materials on Friday March 22nd, 2024 is possible. Written requests must be made to Show Management by Friday March 1st, 2024. Early move in of materials will be directed to be stored in designated storage areas until booth set up commences at 14:00 Friday March 1st, 2024.



SPONSORSHIP & EXCLUSIVITY

1. Show Management does not provide Category, Product or Service Exclusivity to Exhibitors.
2. Should an exhibitor have booked a booth and require Category, Product or Service Exclusivity, Exhibitor must acknowledge that Show Management will NOT provide refunds for cancellations or termination of contract based on Exhibitor requirement of Exclusivity.
3. Category Exclusivity can be negotiated in sponsorships. Email ruth@theyogaconference.com

FOOD AND BEVERAGE

1. Show Management designates booths selling exclusively plated meals and food items requiring on site preparation to contain themselves to the Show Management designated Food Court area.

FURNISHING

1. Exhibiting companies are responsible for furnishing, carpeting and cleaning their booths.
2. Nothing may be nailed, fastened, posted, screwed or attached in any form to the walls, floors, furnishings, fittings and other parts of the Show facility. Exhibitors will be held responsible for any damage caused to the Show facility.

INSTALLATION, SET UP AND DISMANTLING OF EXHIBIT SPACE

1. The specific requirements as to the time for installation and dismantling of exhibits shall be supplied to each exhibitor.
2. Exhibitor move in is Friday March 22nd, 2024 15:00 - 23:00 through the east dock located off of Simcoe Street, slightly south of Front St. W. Move in times are scheduled.
3. All Exhibitors must vacate Hall C by **24:00** Sunday March 24th, 2024.
4. Exhibitors may move in or arrive for early set up on Saturday March 23rd between 8:00 - 10:00. Admission to show floor will only be granted with appropriate Exhibitor badges provided by Show Management.
5. Exhibitor move out is Sunday March 24th, 2024 between 18:00 - 22:00 from the East loading Dock for Hall C. Access to this ramp is off of lower Simcoe Street.
6. **Exhibitor agrees that NO materials will be left UNATTENDED on the show floor, Hall C during move out Sunday March 24th, 2024 between 18:00 - 22:00.**
7. Exhibitor agrees that no materials will remain on the show floor after 22:00 on Sunday March 24, 2024.
8. All materials remaining on the show floor, Hall C after 22:00 on Sunday March 24, 2024 will be removed and stored by Onsite Exhibitor Show Services. Exhibitor will pay Exhibition Services for all associated fees for removal and storage of Exhibitor materials.

Initial to acknowledge that you have read this page in full _____

EXHIBITOR SERVICE DESK

1. Provisions will be made by Show Management, Show Service Provider - Onsite Exhibitor Show Services, Show Tech and the Metro Toronto Convention Centre to maintain an exhibitor service desk throughout the Show's installation, operation and dismantlement. Friday March 22nd, 8:00 - 18:00, Saturday March 23rd, 8:00 - 10:00 and Sunday March 24th, 8:00- 10:00.

SECURITY, LIABILITY AND INSURANCE

1. Security guards will be furnished during the operation and closing hours of the Show. The furnishing of the guards will not increase the liability of Management. After Show hours, no exhibitors will enter the Show floor area.
2. Neither Show Management nor the Show facility will assume responsibility for the safety of the property of the exhibitor, his or her officials, agents or employees, from theft, damage by fire, accidents or other causes, but will use reasonable care to protect them against such loss.
3. The exhibitor agrees to make no claim against Show Management, the sponsoring organization(s) or the Show facility for loss, theft, or damage to his or her property, and will protect, indemnify, and hold the above-named, harmless for any injury to any persons in the exhibitor's area.
4. Show Management will not be liable for the fulfillment of this contract as to the delivery of space if non-delivery is due to one of the following causes: the building being destroyed by fire; act of God; public enemy; strikes; the authority of law; or for any other cause beyond its control. In the event of its not being able to hold the Show for any of the above-named reasons. Management will refund to each exhibitor the amount he paid for the space, less a proportionate share of all the expenses incurred by Management for the Show.
5. The exhibitor agrees to obtain \$2 million general liability insurance at their own expense for property loss or damage and liability for personal injury that will fully protect the Show Management from any and all claims of any nature whatsoever, including claims under the Occupational Health and Safety Act and or Workplace Safety and Insurance Act and for personal injury, including death, which may arise in connection with the transportation, installation, operation or dismantling, or removal of the exhibitor's display.
6. Damage of inadequately packed property is the exhibitor's own responsibility.
7. Damage to the facility housing the Show, caused or done by the exhibitor, shall be the responsibility of the exhibitor.
8. Furthermore, the exhibitor agrees to protect, save and hold harmless both Management and the Show facility, from all loss and/or damage whatsoever, caused to the facility housing the Show, or any part thereof, directly or indirectly.
9. The exhibitor is advised to determine that his or her regular company insurance includes extra-territorial coverage, and that he has his own theft, public liability and property damage insurance against any loss or damages that may occur.

RISKS AND LIABILITY WAIVERS

1. The Exhibitor's property will be placed on display and exhibited at the Exhibitor's own risk. Show Management assumes no responsibility for loss and or damage thereto. The Exhibitor will assume all responsibility for loss or damage to Exhibitor's own property due to fire, theft, flood, lighting, power, lightning, earthquake, explosion, riots, strikes, inclement weather or any other acts of God or causes beyond the control of Show Management.
2. The Exhibitor is liable for any and all damage caused to the Metro Toronto Convention Centre building, including but not limited to floors, walls, and columns or to standard booth equipment or other Exhibitor's property.
3. Exhibitors may not apply pain, lacquer, adhesive or other coatings to the building columns, floors, walls or to any standard booth equipment.
4. The Exhibitor, for themselves and for their employees, agrees to abide by the foregoing contract provisions, Schedule A and B, rules and regulations, and by any amendments that may be put into effect by Yoga Conference, Show Management, the Metro Toronto Convention Centre, Fire Safety, Toronto Public Health, Show Decorators or Event Security.

AMENDMENTS

Management, at any time, in the interest of the Exhibition, may amend any and all matters covered by the articles in this contract and in the Show Rules and Regulations. All amendments so made will be equally as binding on all parties affected by them as the original contract provisions and the rules and regulations. In the event of any amendments, Management will give written notice to all exhibitors concerned.

AGREEMENT TO RULES AND REGULATIONS

1. The exhibitor, for himself or herself and for his or her employees, agrees to abide by the foregoing contract provisions, rules and regulations, and by any amendments that may be put into effect by Show Management. Initial _____
2. Show Management has the right to change floor layout, booth numbers and exhibitor location. Management will relocate affected exhibitors to a suitable location determined by show management and the Metro Toronto Convention Centre.
3. No refunds will be provided for necessary changes to exhibitor location or booth number.
4. Fire Safety and Health Regulations. Exhibitor agrees to comply with Municipal, Provincial and Federal laws, ordinances and regulations of the hall covering fire, safety, health and all other matters. Only fireproof materials may be used in displays and exhibitors must take necessary fire precautions. No flammable fluids or substances may be used or shown in the booths. Food providers must have a Fire Extinguisher at their booth.